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Archie's Pal



12¢

JULY

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98

Jughead



HATCH YOUR OWN LIVE SEA CIRCUS

Just add water **ONLY \$1.00**
and you've
got "INSTANT LIFE."

Yes, it's the living truth. In just 24-72 hours you can actually hatch a whole tumbling, playful, happy troupe of Sea-Monkeys (Exotic Saskatchewan Brine Shrimp) that are more fun than a barrel full of monkeys. Both children and adults will laugh and thrill with wonderful excitement as you watch the comic antics of these fantastic underwater buffoons. Any minute of the day or night, you'll see them chase one another in a playful game of tag. The loser gets caught by the tail and is spun in a dizzy circle. See the "showoffs" turn cartwheels in the water... see the ticklish ones "scratch" each others backs. Watch them swim singly or in graceful formation creating an underwater circus.

Watch the Miracle of Life

These genuine living sea animals commence life from seemingly inanimate powder eggs which actually remain alive for as long as EIGHT YEARS. And, these delightful pets are so tiny... only ONE HALF INCH LONG when full grown. You can raise an entire troupe in an ordinary glass jar using just tap water. It's so safe, just empty the package into a jar or fish bowl, add water and you have created "instant life." And, best of all, you'll have a whole new brood to give as gifts or sell if you wish.



Make Them Change to Any Color You Wish
We send you three colors of sea-monkeys! White, Pink and Red. With a tiny drop of vegetable food dye in their water, you can change the color of these little SEA MONKEYS. And this dye will make their internal organs visible.



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MONEY BACK GUARANTEE

Honor House Prod. Corp., Dept. BM-1
Lynbrook, N. Y.

Rush me my eggs for hatching my live sea circus at once. I understand if I am not 100% delighted, I may return it for prompt refund of my purchase price!

☐ I enclose \$1 plus 25c shipping charges. Same Guarantee.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

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Address _____

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Like a Real Muffler

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Mufflo fits all Bicycles, takes only moments to connect. There's nothing to rust... nothing to wear out... Mufflo lasts forever! Naturally, Mufflo does not interfere with Pedalling of your bike. It really makes a swell addition and you'll love the feeling and sound of power that it gives. Only \$1.98 plus 36c shipping charges.



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Rush me Mufflo! At once. I understand if I am not 100% delighted, I may return it after 10 Day Free Trial for prompt refund of my purchase price.

☐ I enclose \$1.98 plus 36c shipping charge. Same Guarantee.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping.

Name _____

Address _____

Jughead

Take Me OUT Of The Ballgame

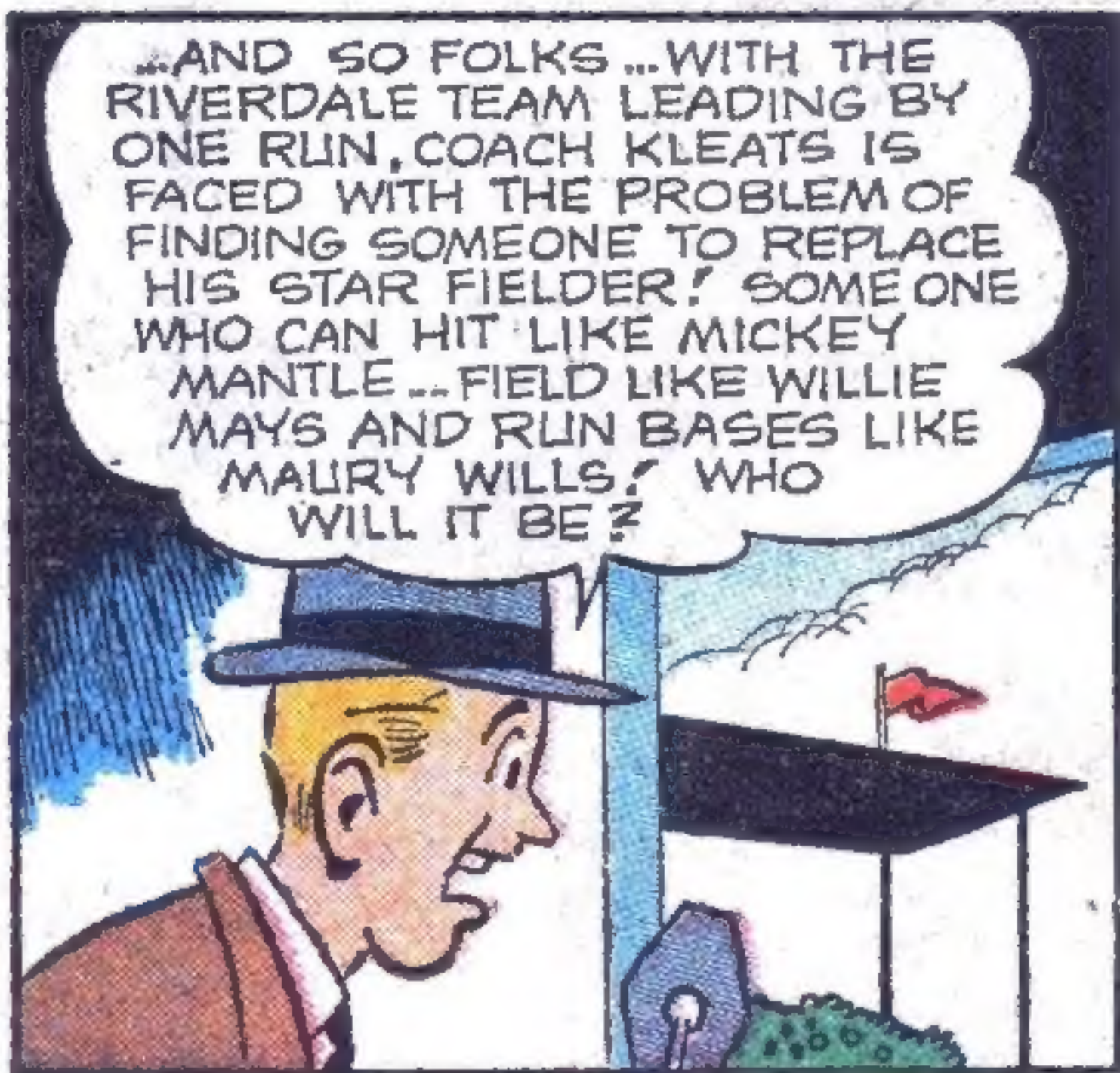


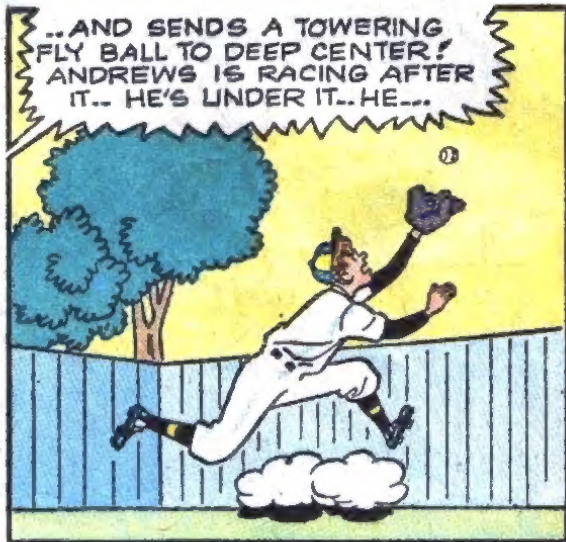
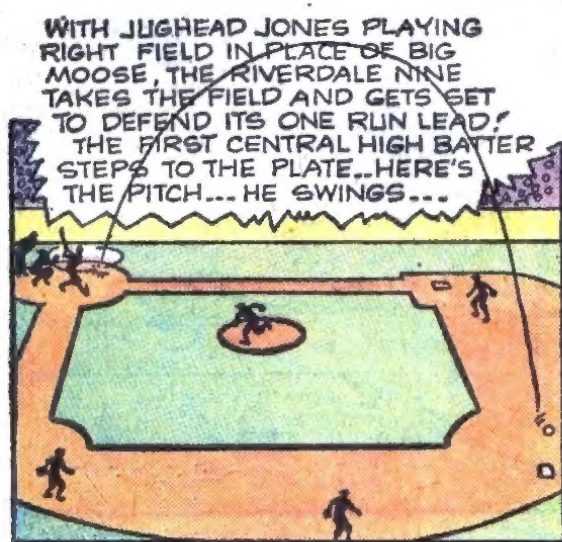
COACH, I TWISTED MY ANKLE THAT TIME! I DON'T THINK I'LL BE ABLE TO PLAY ANY MORE!

OH, NO!

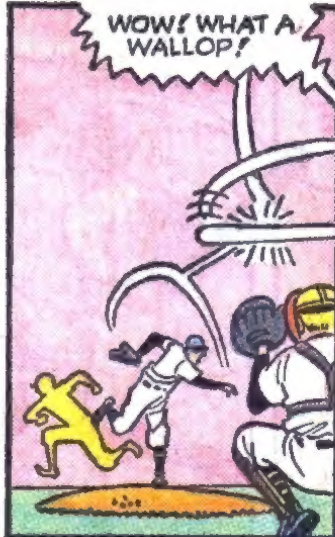


...AND SO FOLKS ...WITH THE RIVERDALE TEAM LEADING BY ONE RUN, COACH KLEATS IS FACED WITH THE PROBLEM OF FINDING SOMEONE TO REPLACE HIS STAR FIELDER! SOME ONE WHO CAN HIT LIKE MICKEY MANTLE ...FIELD LIKE WILLIE MAYS AND RUN BASES LIKE MAURY WILLS! WHO WILL IT BE?

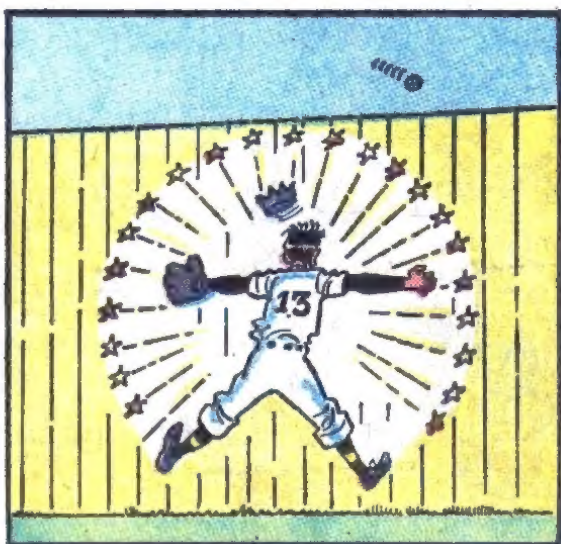




THE TEAM PHYSICIAN HAS COACH KLEATS QUIETED DOWN NOW! HE SITS THERE, SOBBING SOFTLY AS THE NEXT CENTRAL HIGH BATTER WAITS FOR THE PITCH! THE WIND UP... THE PITCH...



HAH! THIS ONE'S EASY!



I DON'T WANT TO SEE ANYMORE!



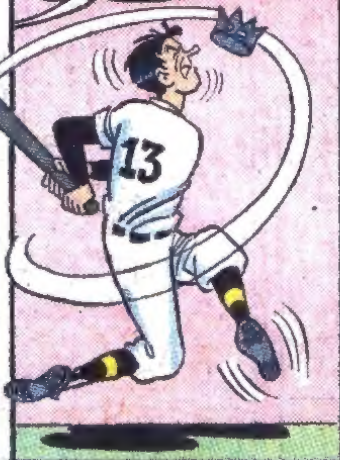
WHITE STRIKES OUT TO RETIRE THE SIDE... AND NOW THE RIVERDALE TEAM COMES TO BAT IN THE TOP OF THE NINTH... TRAILING BY ONE RUN!

	1	2	3	4	5	6	7	8	9	10	11	12
R'DLE	2	0	0	0	0	0	0	1				
CNTL	0	0	0	1	0	0	1	2				

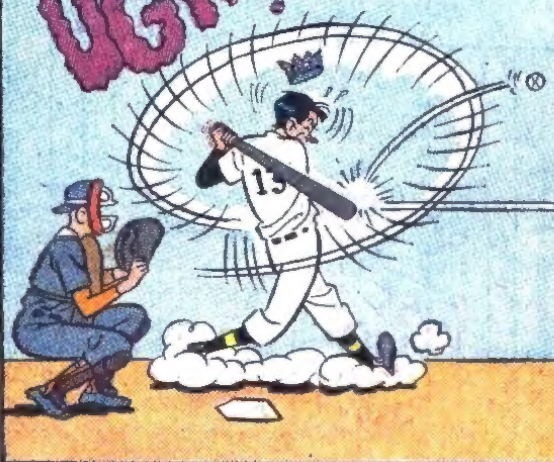
THE TENSION MOUNTS AS
THE NEXT BATTER STEPS
TO THE PLATE ... BASES
ARE LOADED... ONE OUT...
A HIT COULD CHANGE THE
WHOLE GAME! THE
PITCH... THE SWING...
HE MISSES...

STEEE...RIKE
TWO!

I'LL BE GOOD! HONEST
I WILL... I'LL NEVER, NEVER
JAYWALK OR THROW
GUM WRAPPERS ON THE
SIDEWALK AGAIN!
JUST LET HIM
GET A HIT!



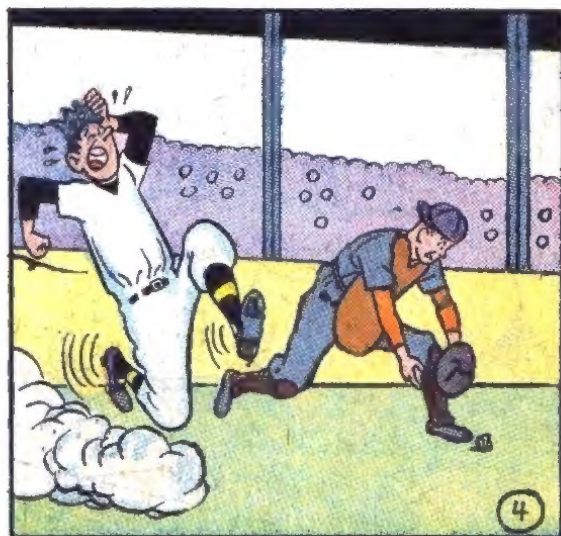
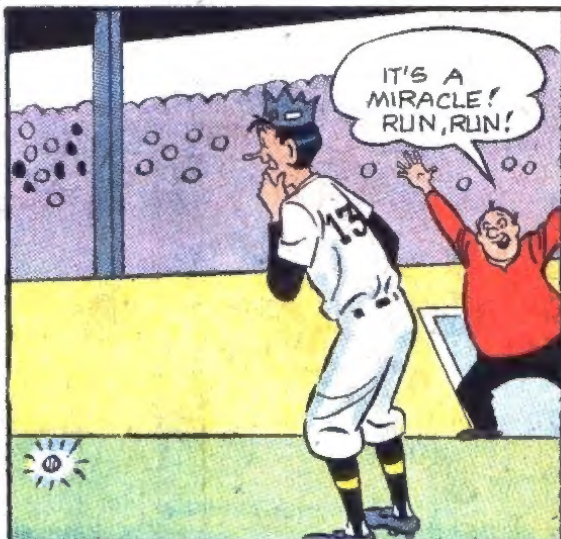
UGH!

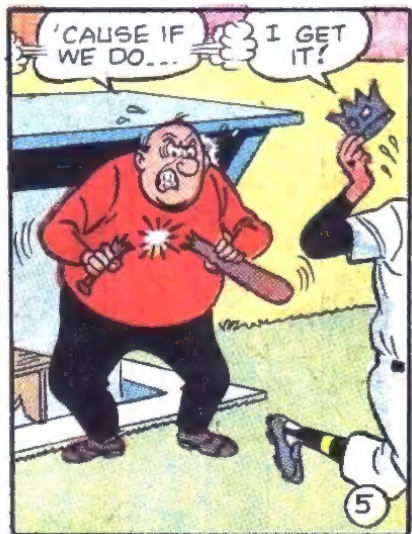
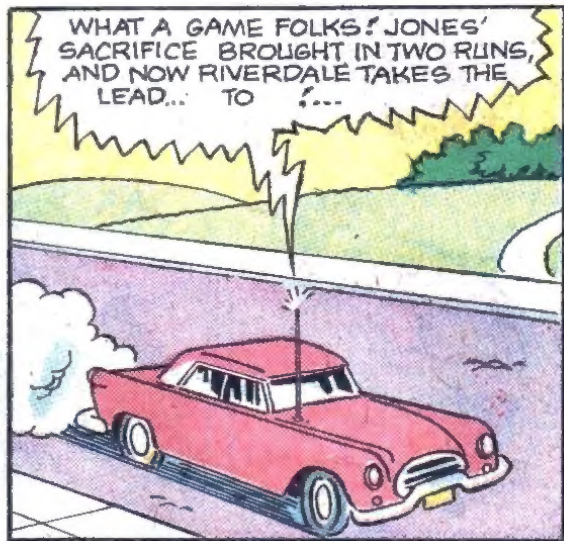
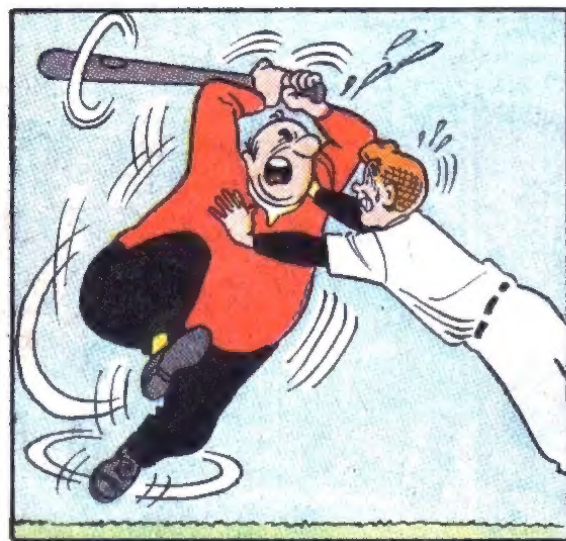
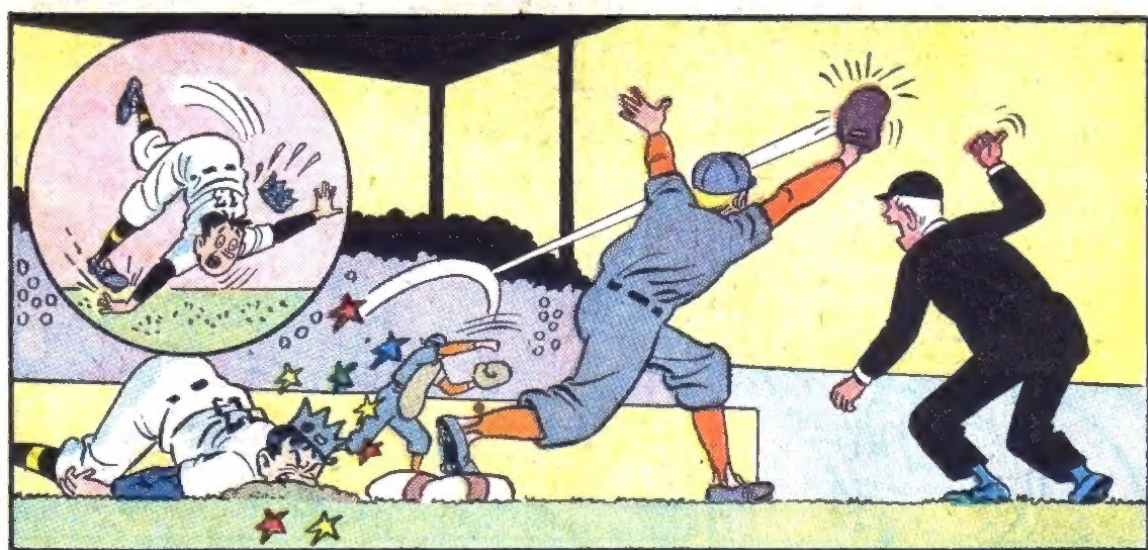


RUN! RUN! RUN!
LIFT THOSE SKINNY
LEGS AND RUN!



IT'S A
MIRACLE!
RUN, RUN!





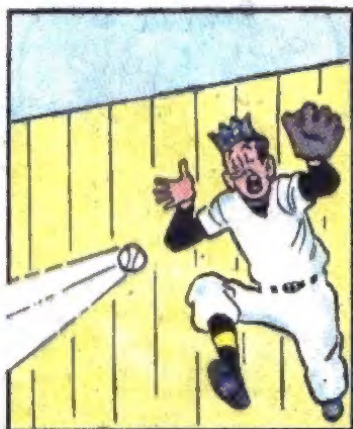
SO CENTRAL HIGH, TRAILING BY ONE RUN, SENDS THE TOP OF ITS BATTING ORDER TO THE PLATE... AND THE TYING RUN GETS ON BASE THROUGH AN ERROR BY YOU KNOW WHO...

...AND NOW AFTER STRIKING OUT THE NEXT TWO BATTERS, THE PITCHER GIVES UP TWO WALKS...

IT'S A LINE DRIVE OUT TO RIGHT FIELD... JONES RACES OVER...

"INTO LITTLE TINY PIECES I'LL BREAK HIM... AND THEN I'LL TAKE THE TINY, TINY PIECES AND I'LL..."

BASES LOADED... TWO OUT? I'LL RE-ENLIST! THAT'S WHAT I'LL DO! THEN THEY'LL GIVE ME A GUN, AND--



HE'LL DROP IT! I KNOW HE'LL DROP IT! I CAN'T LOOK! I'LL DIE IF HE DROPS IT... AND THEN I'LL KILL HIM!

HE'S GOT THE BALL! A MAGNIFICENT CATCH!... AND THE BALL GAME IS OVER!

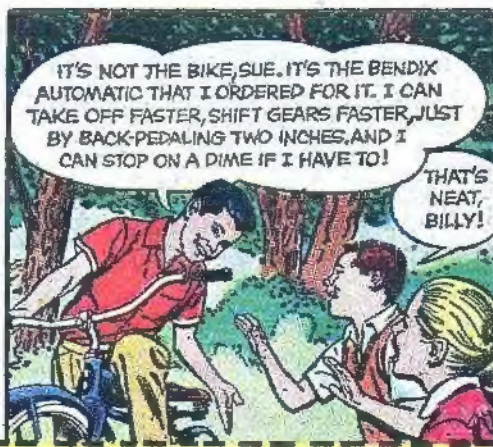


HOW'S HE DOING?

OH, HE'LL BE FINE IN A DAY OR TWO...

BUT HE'S STILL PRETTY SHAKEN!





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ECLIPSE MACHINE DIVISION
ELMIRA, NEW YORK

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- ☐ **SAVE MORE!** Send money with order, Ed Sale pays postage. Same money-back guarantee.

Name

Address

City, Zone State



AUNT JUGGIE'S Advice to the Lovelorn!

Dear Aunt J.

The boys in my school all try to act very tough and hard boiled. This annoys me. How can I get them to change? - Mabel K.

DEAR MABEL K.

RELAX. EXPERIENCE PROVES THAT TOUGH EGGS WHO ACT HARD-BOILED ARE REALLY HALF BAKED.

Dear Aunt Juggie-

Every time I kiss my boy friend, he takes off into the stratosphere like a rocket. What shall I do? - Nervous

DEAR NERVOUS-

CALL CAPE CANAVERAL AT ONCE! YOU MAY BE AMERICA'S ANSWER TO RUSSIA'S YURI GAGARIN!

DEAR AUNT JUGGIE-
I AM GOING STUDY WITH A NICE GIRL. SHE SAYS I MUST ALWAYS BE HONEST WITH HER. IS THIS NECESSARY?
-PUZZLED LAD

DEAR PUZZLED LAD-
YOU SHOULD ALWAYS TELL YOUR GIRL FRIEND ANYTHING SHE'S LIABLE TO FIND OUT ANYWAY!

Dear Aunt J.-
I am a girl in her early teens, and am learning to wear pretty clothes. But I can't get used to high heels. Who invented them anyway? - Annoyed.

DEAR ANNOYED-
HIGH HEELS WERE INVENTED BY A VERY SHORT GIRL WHO GOT TIRED OF BEING KISSED ON THE FOREHEAD!

Dear Aunt Juggie...
Whenever there's a
big argument at school,
my boy friend stays
out of it. He says he's
a neutral. What is
a neutral, anyway?

Susie Belle T.

DEAR SUSIE BELLE T,
A NEUTRAL IS SOME
ONE WHO'S TOO SCARED
TO FIGHT, AND TOO FAT
TO RUN!

Dear Aunt J.
I am thinking of
gambling in the stock
market. What do you
advise? - Shelley B.

DEAR SHELLEY B. —
LOOK BEFORE YOU LEAP.
THERE ARE TWO TIMES WHEN
PEOPLE SHOULD NEVER GAMBLE.
THESE ARE:

- 1) WHEN THEY CAN'T
AFFORD IT, AND
- 2) WHEN THEY CAN!

Dear Aunt
Juggie--
Do you think it's right
for a smart boy to marry
a girl for her money?
Clyde Diddit--

DEAR CLYDE DIDDIT—
I AM DEFINITELY **AGAINST**
MARRYING FOR MONEY. (FIGURE
OUT HOW TO GET THE MONEY
SOME OTHER WAY.)

Dear Aunt J.
Is it all right
to kiss a girl on a
busy subway plat-
form? Bashful Bill,

DEAR BASHFUL BILL—
SURE IT'S ALL RIGHT—BUT
IT'S MUCH MORE FUN TO KISS
HER ON THE LIPS!

DEAR AUNT J.
MY BOY FRIEND
IS CRAZY ABOUT
MONSTER MOVIES. HE
IS COMING FOR DINNER
TONIGHT. WHAT
SHOULD I SERVE
HIM? —IRMA G.

DEAR IRMA G.—
IF HE'S A FAN OF MONSTER
MOVIES, TRY CODDLED BRAINS,
BLOOD SAUSAGE, HEAD CHEESE
AND LADY FINGERS!

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simple principle makes airplanes fly and teaches us to make moving objects move quickly and easily. Other books give you Bernoulli's Law, molecular action and other confusing terms. By the time you got to the experiment, if there was one, you wouldn't understand it. You read a simple explanation, do the experiment and then learn the technical terms, so you learn naturally, by doing, without memorizing anything. This has worked for many people who thought they were more hopeless than you may think you are.

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Name _____
Address _____
City _____ Zone _____ State _____
Parent's Signature _____

JUGHEAD

"HEAVEN CAN WAIT"

ALAS, POOR
JUGHEAD! I
KNEW HIM
WELL."

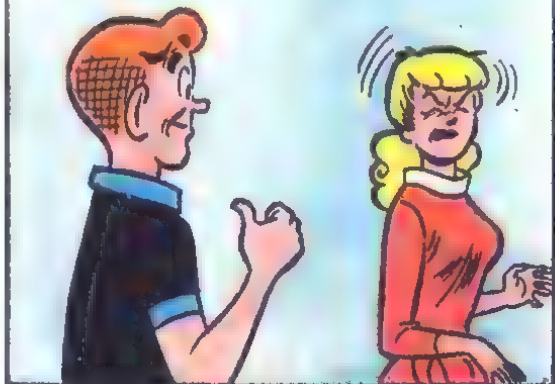
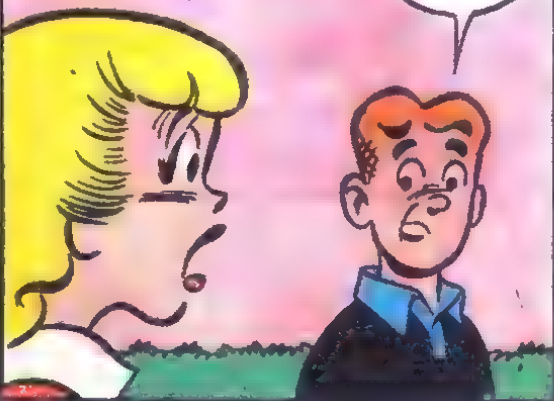
YOU
YOU MEAN--



YOU MEAN HE'S GONE
TO THAT GREAT HAMBURGER
HEAVEN IN THE SKY?

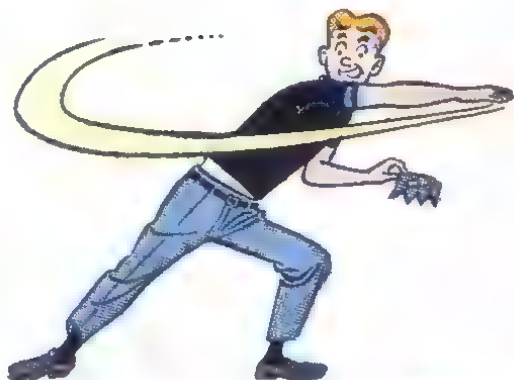
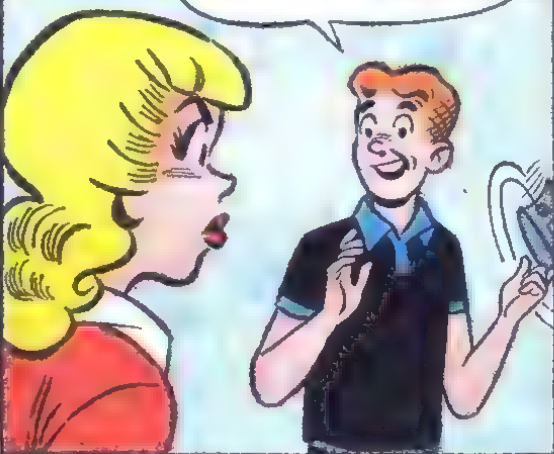
NO!

TO THE HAMBURGER
HEAVEN ON **SIXTH STREET**!



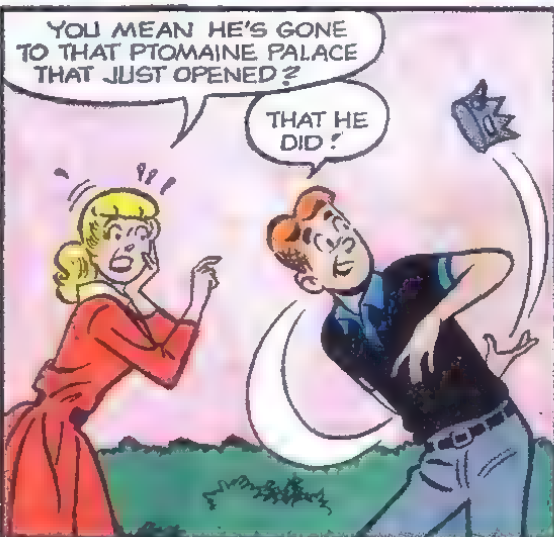
HE FOUND A TICKET
THAT WAS GOOD FOR
TEN FREE BURGERS!

HE TOOK OFF LIKE
A BIG BIRD.. **ZOOM!!**
I MEAN, LIKE WOW!



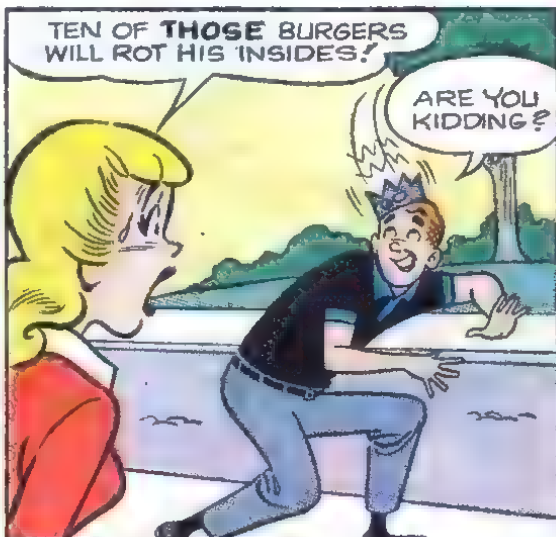
YOU MEAN HE'S GONE
TO THAT PTOMAINE PALACE
THAT JUST OPENED?

THAT HE
DID!

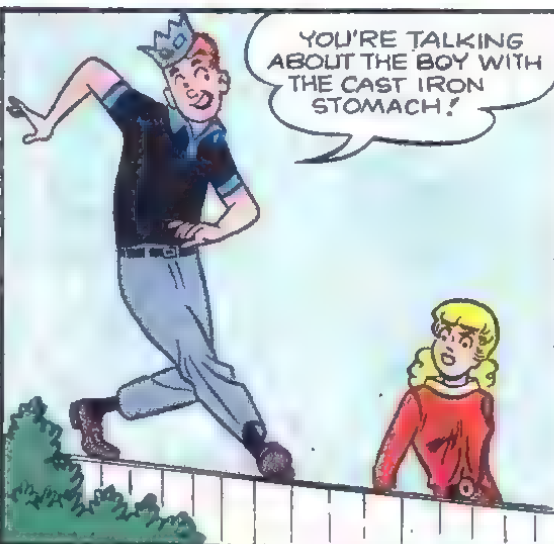


TEN OF **THOSE** BURGERS
WILL ROT HIS 'INSIDES'!

ARE YOU
KIDDING?

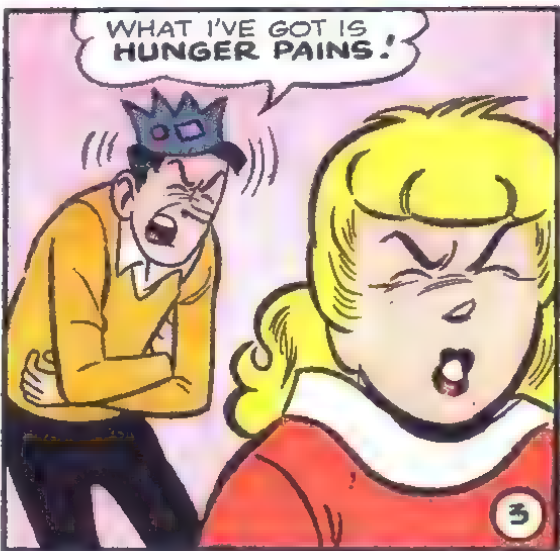
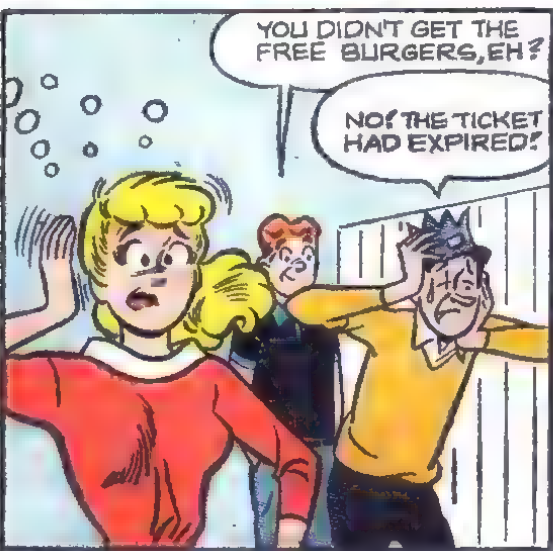
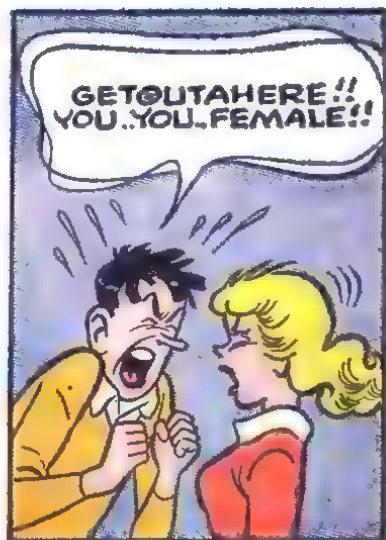
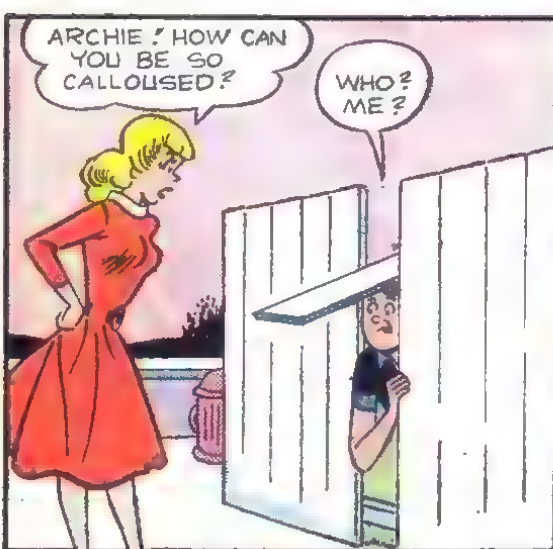


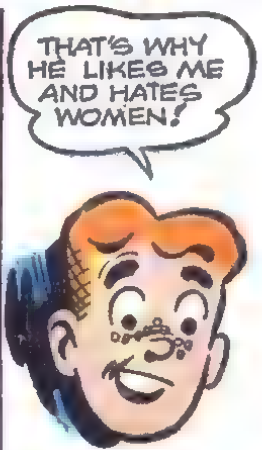
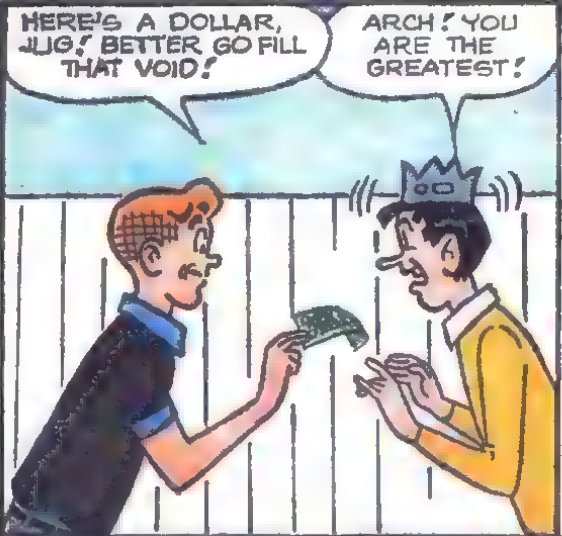
YOU'RE TALKING
ABOUT THE BOY WITH
THE CAST IRON
STOMACH!

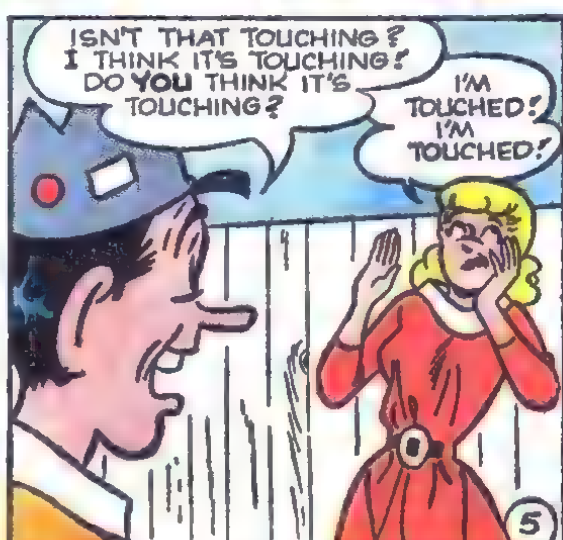
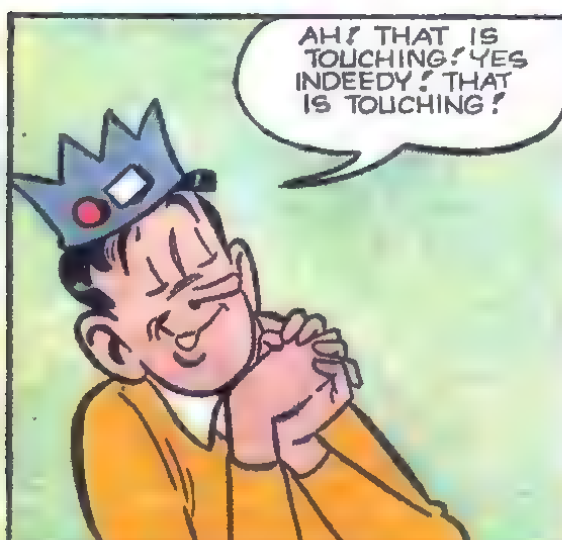
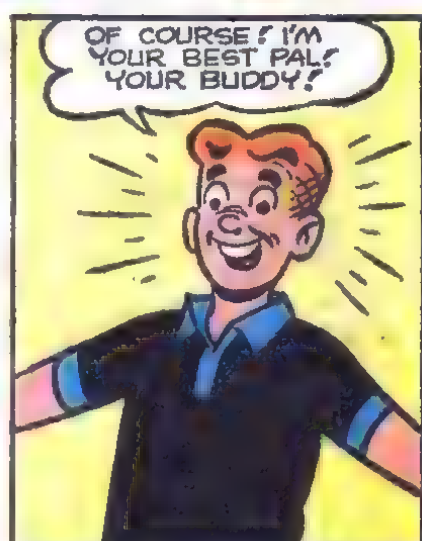
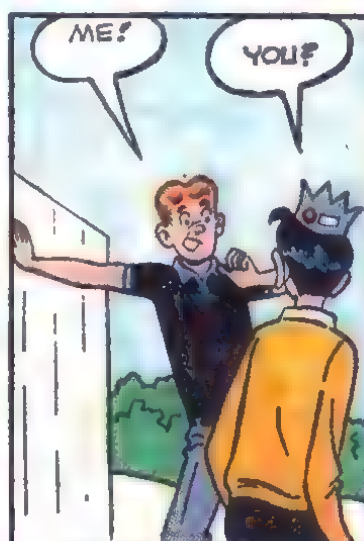
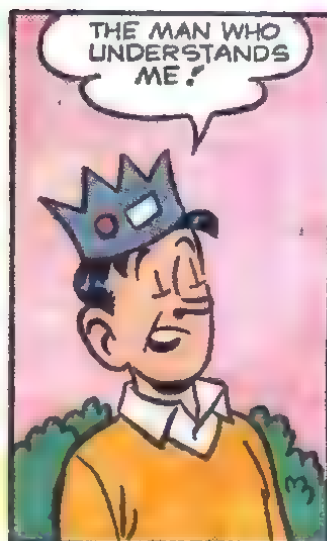


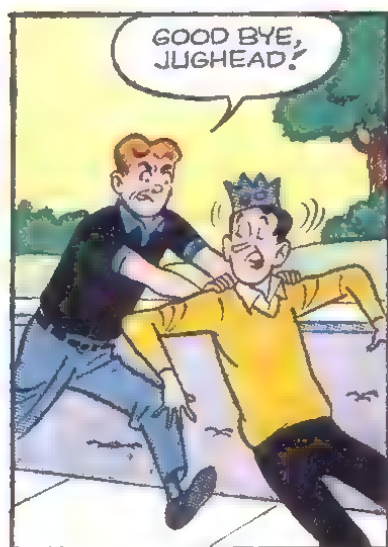
ALL RIGHT!
THEN THEY'LL
RUST HIS
INSIDES!





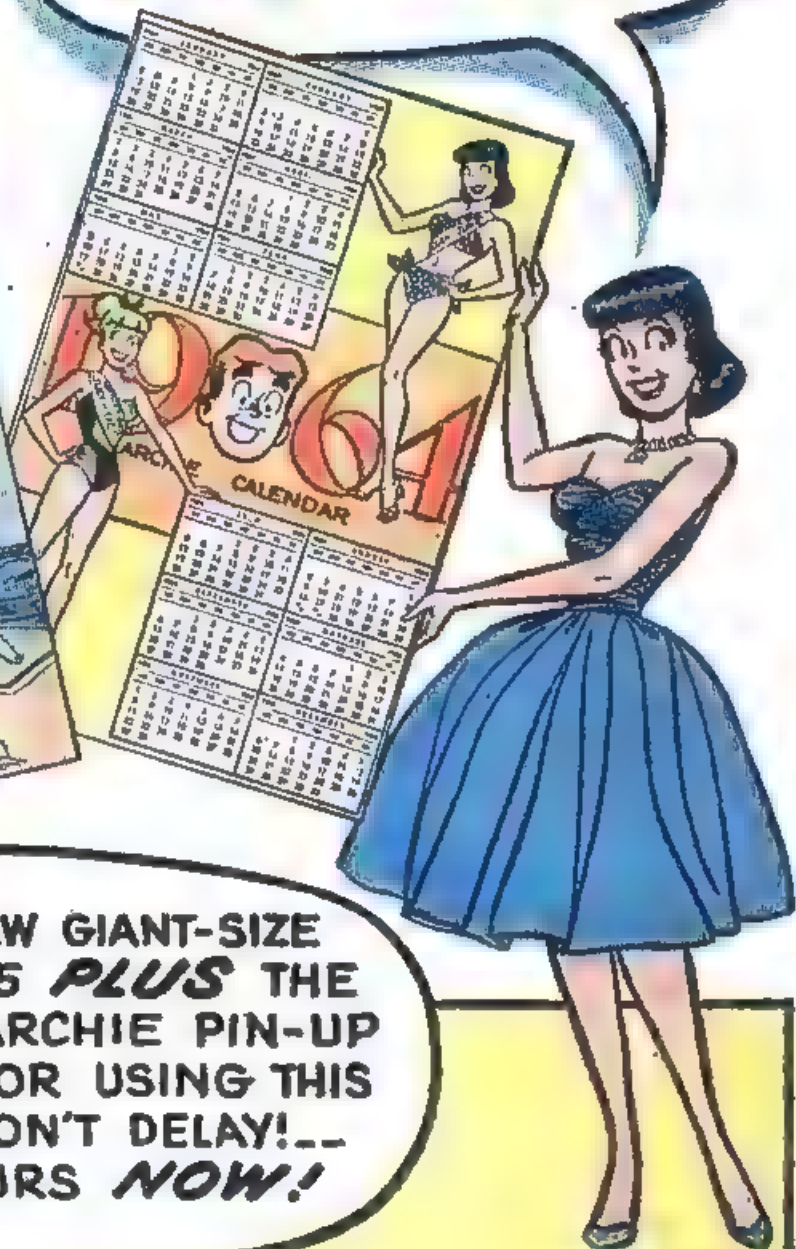




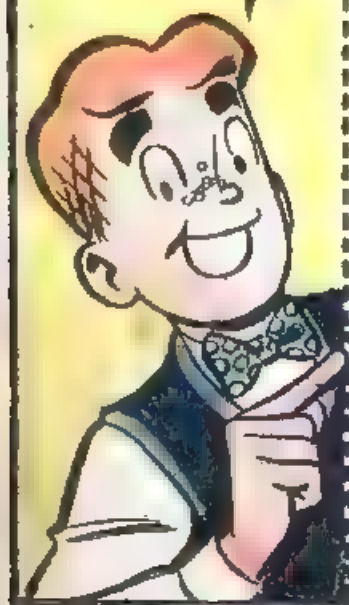


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ARCHIE ANNUAL *15 AS SOON AS IT IS OFF THE
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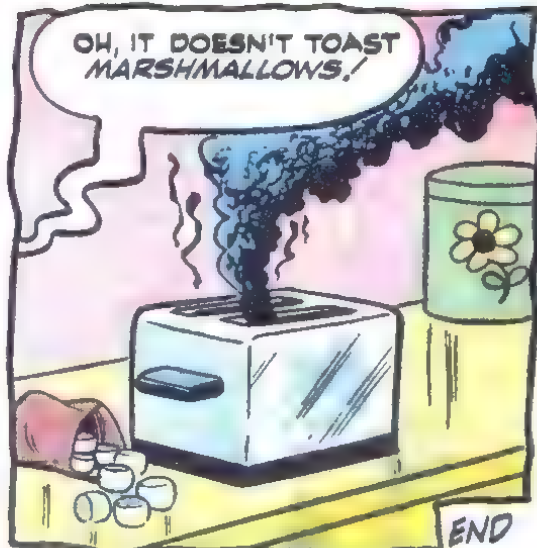
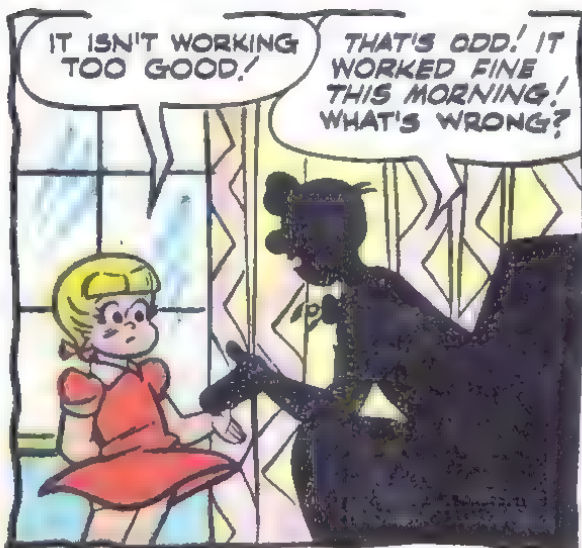
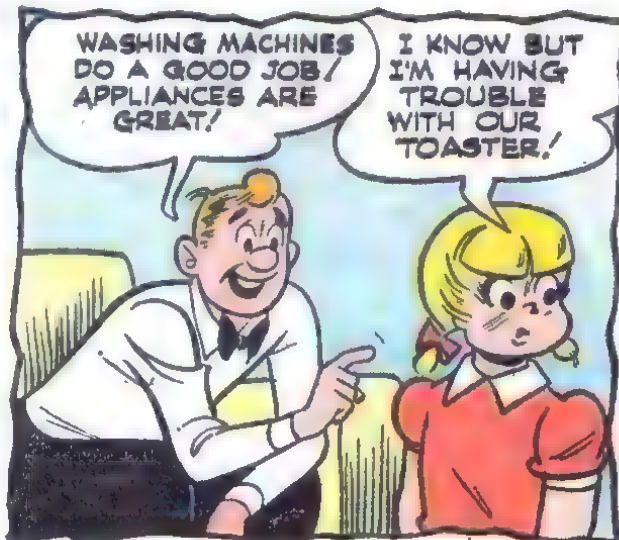
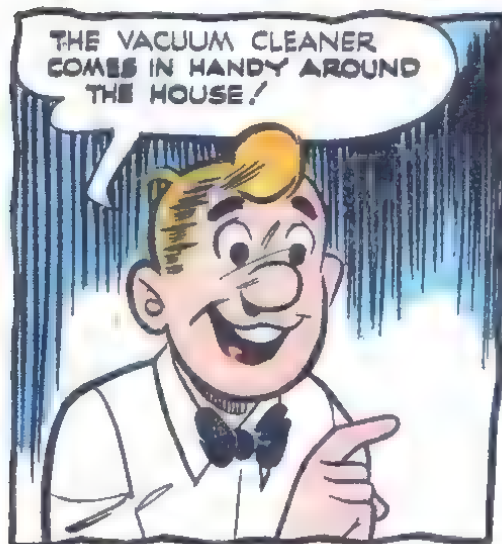
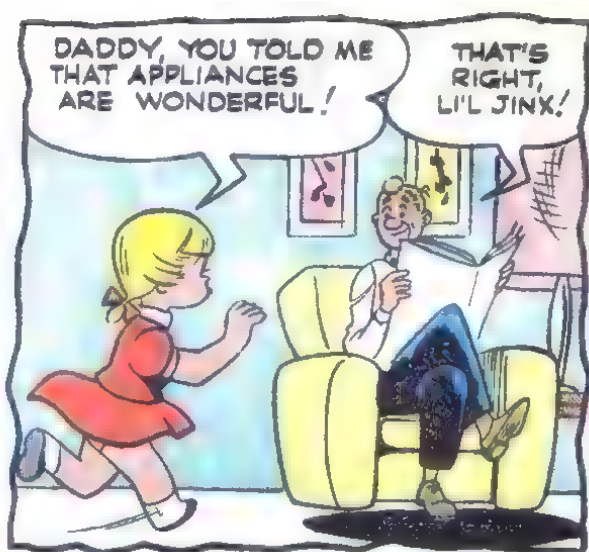
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CITY _____ STATE _____

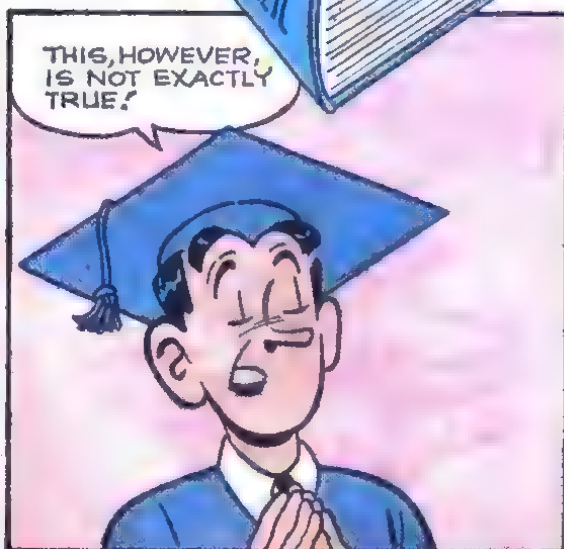
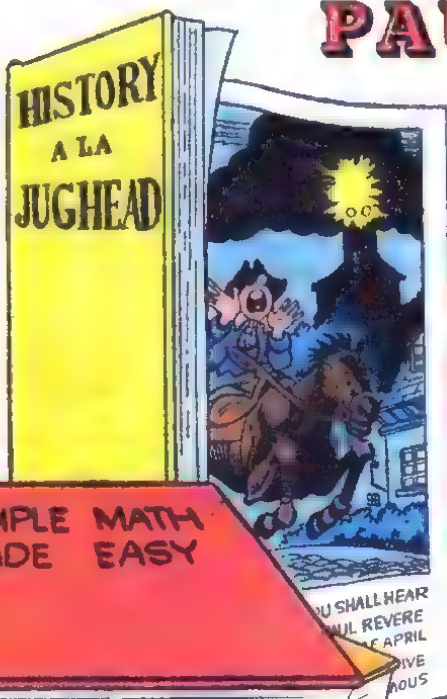
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NOTE!**

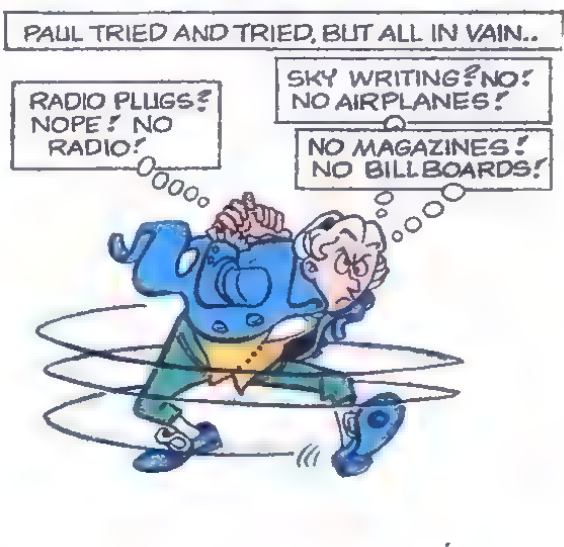
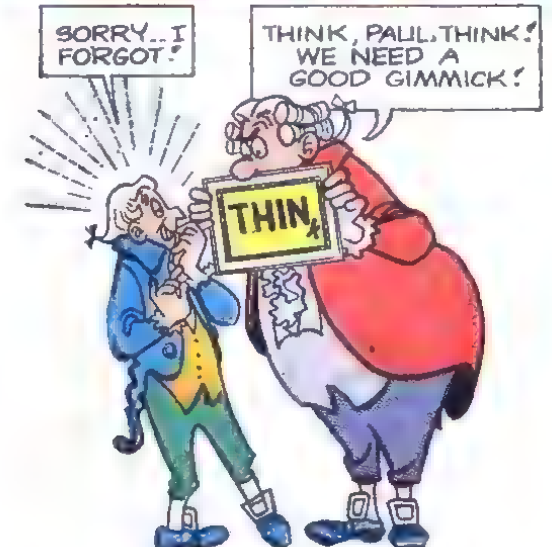
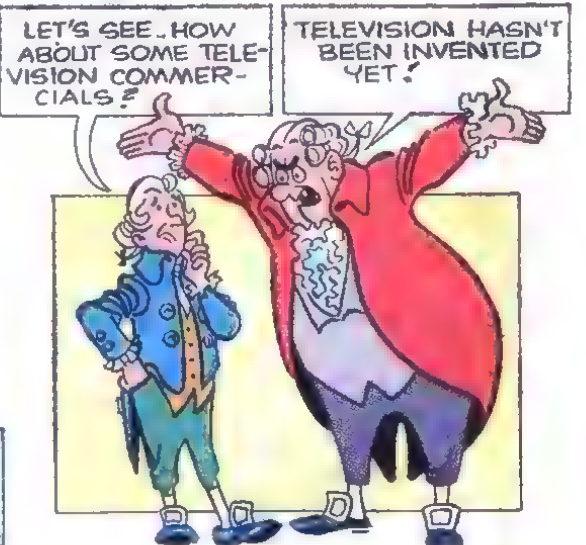
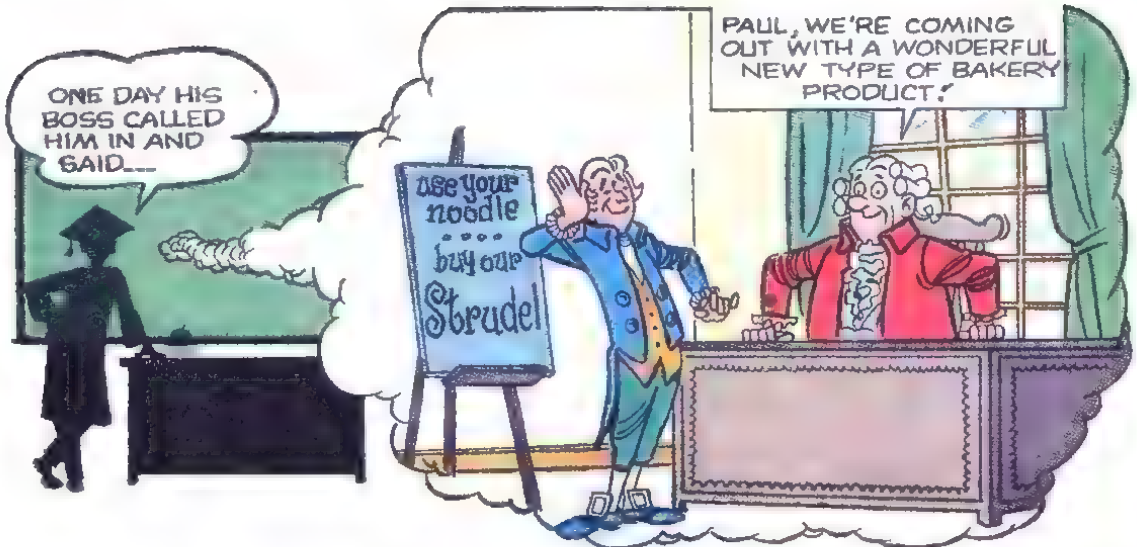
**THIS IS A PRE-
PUBLICATION
OFFER!...THE
ANNUAL AND
CALENDAR ARE
MAILED SEPA-
RATELY...YOU
WILL RECEIVE
EACH ONE AS
SOON AS IT
IS READY FOR
MAILING...BE
PATIENT!**

WASHING MACHINES JUNK OUT OF ORDER!



THE MIDNIGHT RIDE OF PAUL REVERE







FINALLY, HIS
BOSS SAID..

THE BEST THING IS A
PERSONAL TOUR! YOU CAN
COVER THE LEXINGTON
AND CONCORD TERRITORY!

OKAY,
BOSS!

BEFORE I
GO, TELL ME
ABOUT
OUR NEW
PRODUCT!

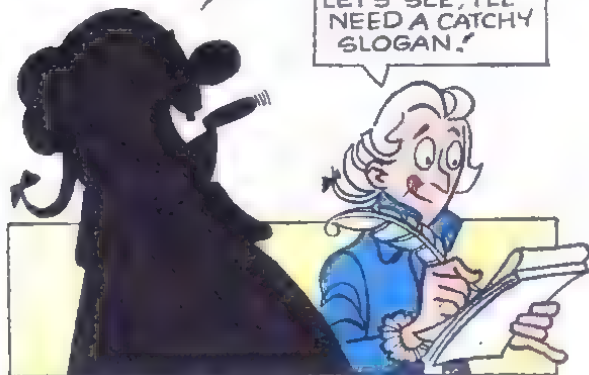
AHEM, IN THE PAST,
OUR BAKERY HAS
MADE RAISIN MUFFINS,
CORN MUFFINS,
BRAN MUFFINS
AND BLUEBERRY
MUFFINS...



...BUT NOW AT LAST, WE'VE COME
UP WITH A TRULY UNUSUAL PRODUCT!
WE DECIDED TO CALL THEM
ENGLISH MUFFINS!

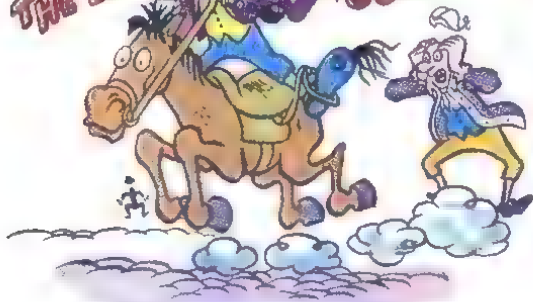
I'VE GOT IT! A SLOGAN
FOR MY TRIP: "THE ENGLISH
ARE COMING!"

LET'S SEE, I'LL
NEED A CATCHY
SLOGAN!



THE ENGLISH ARE
COMING
THE ENGLISH ARE
COMING

SO PAUL REVERE RACED
THROUGH THE COUNTRYSIDE
SHOUTING HIS SLOGAN!
UNFORTUNATELY THE PEOPLE
THOUGHT HE WAS TALKING
ABOUT SOLDIERS, NOT
MUFFINS,...AND THIS
STARTED THE AMERICAN
REVOLUTION...



Jughead

"LOVE STARVED"

I WONDER IF JUGHEAD IS JUST DATING ME FOR MY MEALS!

WELL?

WELL WHAT?

ALL THE BOYS WHO DATE ME USUALLY BRING ME SOME CANDY!

THEY DO?

THEN PASS SOME OF IT AROUND! I'M HUNGRY!

END

OBOY! I CAN'T WAIT TO SEE WHAT MOM IS COOKIN'!

JUGHEAD

"A NOSE FOR NEWS"

DON'T GO IN THE KITCHEN, SON!

BUT, MOM! YOU KNOW I JUST CAN'T KEEP MY NOSE OUT OF YOUR COOKING!

THAT'S WHY I TOLD YOU NOT TO GO INTO THE KITCHEN!

GIVE ME JUST ONE EVENING and I'LL TEACH YOU TO HYPNOTIZE EASILY!



Hypnotize others quickly, safely---perform
any known HYPNOTIC FEAT with EASE!
Amaze friends-Exert your Hypnotic Power
over others - Be POPULAR and WANTED!

Yes, it's true! You can learn to do this EASILY and quickly you'll be
able to perform any known hypnotic feat in a few months of study. The
very first day you can see the results of your study. It's that simple
WHEN YOU KNOW HOW.

Imagine the thrill of being able to EXERT YOUR POWER OVER OTHERS.
You'll be the center of attraction at parties or work. You'll be able to make
others do your bidding...perform and entertain with feats that have baffled
millions for years. And you'll do these wonders with EASE! For Hypnotism
is no longer a secret miracle of science but a POWER anyone can exert
over another...when you know how!

SIMPLE SECRETS REVEALED AT LAST

For years the knowledge of how to
produce hypnotic sleep has been so
well guarded that only a few have
mastered this art. But now the veil
of secrecy has been lifted and the
innermost SECRETS and techniques
revealed for the first time. The fact
is that Hypnotism is a scientific fact
that anyone can learn. Once you know
these secrets and methods you can
bring about this strange and wonder-
ful control that has only been used
by doctors, psychiatrists and enter-
tainers in the past. Yes, now this
remarkable phenomena will be yours
to use for pleasure, self-development
and countless other benefits.

YOU CAN PERFORM ANY HYPNOTIC FEAT!

First you must understand that what
you can do is unlimited. There is no
limit to what you can do with this
art. You cannot do it all at once.
You must learn to do it step by
step. You must learn to do it
slowly and carefully. You must
learn to do it with confidence.
You must learn to do it with
ease. You must learn to do it
with power. You must learn to
do it with control. You must
learn to do it with grace. You
must learn to do it with style.
You must learn to do it with
elegance. You must learn to do
it with refinement. You must
learn to do it with distinction.
You must learn to do it with
dignity. You must learn to do
it with honor. You must learn
to do it with glory. You must
learn to do it with fame. You
must learn to do it with fortune.
You must learn to do it with
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tion. You must learn to do it
with dignity. You must learn to
do it with honor. You must learn
to do it with glory. You must
learn to do it with fame. You
must learn to do it with fortune.

SO EASY TO MASTER!

Here at last is the most perfect,
complete and easily-learned course
on Hypnotism. In three
easy lessons you will learn the
secrets and methods of this
wonderful power. You will be
able to perform any known
hypnotic feat with ease and
control.

CHECK HERE HYPNOTIC POWERS YOU WANT!

- ☐ INFLUENCE OTHERS
- ☐ SELF-HYPNOSIS
- ☐ CURE BAD HABITS
- ☐ LOSE WEIGHT
- ☐ STOP SMOKING
- ☐ PERFORM STUNTS, TRICKS
- ☐ DO MIND READING
- ☐ GAIN MAGNETIC PERSONALITY
- ☐ RELIEVE TENSION
- ☐ MAKE MONEY



25 Fact-Packed LESSONS TELL ALL!

Never before has such a Complete
and authentic course on Hypnotism
been available at such a low price.
Doctors and students have PAID
hundreds of DOLLARS for personal
instruction in Hypnotism, when ob-
tainable. Knowledge such as this can
be worth THOUSANDS of DOLLARS
to the user over the years. Yet, due
to printing economies, large press
runs and also by the elimination of
correspondence costs, the complete
25-Lesson Guide To HYPNOTISM
is yours for only \$1.98. Yes, only
\$1.98 for the COMPLETE COURSE
bound in book form. Certainly a tiny
investment for so much!

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PROVE to Yourself that YOU CAN
HYPNOTIZE ANYONE! Order the
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evening. The first three chapters
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and the 22 chapters that follow in-
troduce you to many new WONDERS
of this miraculous art. For the next
30 days as our guest, perform the
wonders of Hypnotism. If you
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for a full refund. NO RISK. NO
VALUE - you have never received
\$1.98--we don't want you to keep it.
Just mail it back and the small pay-
ment you sent will be PROMPTLY
refunded--no questions asked. You
have nothing to lose--a amazing new
power.

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YES, I want to receive FREE TRIAL the complete 25-Lesson
Guide to Hypnotism.

☐ I enclose \$1.98 payment and I understand that if I am not completely
satisfied, I can get a full refund.

Name

Address

City Zone State

☐ I agree that I will not use this power for other
than proper use.

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THAT FITS
WE PRINT**

Archie Club News

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172 Irving Avenue
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**REPORTER
GAIL TIREY
P.O. Box 585
Tuckerman, Ark.**

Seeds and How They Are Distributed

A seed is actually a tiny plant surrounded by a supply of food to nourish it until it is large enough to make its own food. These parts are covered by a hard coat which holds moisture inside until the seeds start to grow.

As soon as the seed sprouts the tiny plant begins to get roots and leaves. After it is nourished it turns green.

Seeds are distributed by various methods. One way is by the wind. Some seeds are tiny and easily blown from one place to another. Plants that depend on the wind to spread their seeds usually produce a large number of them.

Other seeds have hooks or pricks on them which stick to fur, hair or clothing. A passing animal may come by and pick one up on his fur and carry them a far distance before they fall off.

Birds carry seed also. The birds pick up seed on their muddy feet and carry them far from the original plant. Insects carry them too.

There are also seeds that float in the water until they catch in the mud and grow there. Others are carried long distances by ocean currents. There are many ways in which seeds may be distributed, perhaps there are still some ways which are unknown to man.

ELEPHANTS

The Elephant is the largest living land animal. When full grown, elephants are from 9 to 15 feet high and weigh from 4,000 to 9,000 pounds.

They can live to be 100 or more years old.

Elephants have remarkably large bodies, a thin skin, a scant growth of hair, a short neck, an enormous head, large legs and feet, and a proboscis or trunk. The trunk is a huge elongation of the nose and upper lip. It is very strong and serves alike for respiration, smell, taste, touch, and prehension. With its trunk the animal collects food and takes in drink.

The female breeds at 15 years of age, bearing a single young at birth. The period of gestation is about 21 months. The young elephant sucks with its mouth and not with its trunk.

THIRD PRIZE — \$2.00

**REPORTER
SUSAN KING
1201 South Jackson
San Angelo, Texas**

THE TAJ MAHAL

The Taj Mahal is one of the most beautiful and costly tombs in the world. It was built by the Indian ruler Shah Jahan in

memory of his wife. The tomb stands in Northern India. Twenty thousand men worked for twenty-one years before it was finally completed.

The name Taj Mahal means "Crown of Palaces". The Taj Mahal is made of white marble. Both Shah Jahan and his wife are buried in the tomb.

The inside of the Taj Mahal is lighted by delicate carved-stone windows. It stands in a lovely garden. A long pool of water reflects the image of the building.

FOURTH PRIZE — \$1.00

REPORTER
ERIC BAIZER
856 Mission Hills
St. Louis 41, Mo.

Reggie: I'm nobody's fool.

Archie: Maybe we can get someone to adopt you.

Archie: How'd you get the black eye?
Reggie: I went to party and was struck by the beauty of the place.

Miss Grundy: Jughead, can you give me an example of wasted energy?

Jughead: Telling a hair-raising story to a bald-headed man.

Betty: Do you like cod fish balls?

Veronica: I don't know. I've never been to one.



If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

Archie Club

THIS IS TO CERTIFY THAT



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SIGNATURE OF MEMBER

IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

Archie Andrews

PRESIDENT



Every member gets this official press card and beautiful 4 color button

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Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15¢ in coin to cover the cost of mailing and handling. Send to:

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(PLEASE PRINT FULLY)

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CITY

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HEY KIDS! HAVE YOU HEARD ABOUT THE "POPSICLE" SAFETY AWARDS?

THEY'RE FOR THE KIDS WHO DO THE MOST FOR SAFETY IN 1963!

ANYONE UNDER 16 IS ELIGIBLE TO WIN.

AND JUST LOOK AT THE AWARDS.

300 SPECIAL "POPSICLE" SAFETY MEDALS WITH \$25 U.S. SAVINGS BONDS.



AND TO THE 20 TOP WINNERS, A FAMILY-SIZE FIVE-PASSENGER PEUGEOT 404 STATION WAGON.



Kids! For a FREE Giant Gift List, write to: "POPSICLE," Box #550, New York 46, N.Y.

It's smart to play it safe with "Popsicle"



all the time ... everywhere!

"POPSICLE" and "SICLE" are Reg. T.M.
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NOMINATIONS:
Anyone through age 16 may be nominated. Nominations must be sponsored by local Police Dept., PTA's, etc. Final judging in Sept. '63.

PARACHUTE—\$2.95 (22 Ft. Cir.)



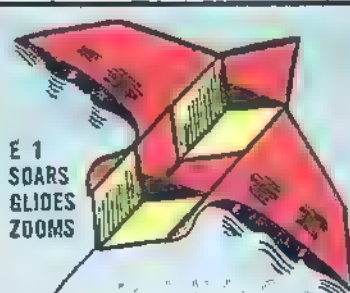
Air Force surplus 'chutes 22 ft. cir. used to drop emergency supplies—Type G8—International orange color. Complete with rayon shroud lines. The cloth alone is worth more than the price of the 'chute! Use them for dozens of things—covers, drag-chutes, kites, shelters, etc. Only \$2.95 each, plus 35c Pp & Hdg.

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ONLY YOUR DOG CAN HEAR IT! HUMANS CAN'T.



\$1 This whistle calls your dog instantly. He hears it for terrific distances, but human ears can't. Ideal trainer—brings dog the minute you call.



E 1 SOARS GLIDES ZOOMS

SPACE-BIRD

NEW! IT'S A BIRD —IT'S A PLANE.

3 Dimensional Aeronautical Kite Climbs—Zooms—Glides. A Terrific Flyer in All Weather—No Tail—No Running. Made of Tear-Proof Acetate. Wings Flutter in Continuous Bird-Like Action! 48 inch Wing-Spread; 33 inches long. Complete with 250 Ft. of Cord. This Fabulous Flyer only \$3.98

KANGAROO SHOES



You'll jump like an astronaut on the moon! Steel springs zoom you off the ground—and the harder you hit, the higher you go! Fit over your shoes—any size, 6 to 12. Leap and bound whenever you want to go!

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Man—the greatest! A real stethoscope—hard to find—and usually expensive. Use it to hear heart-beats; learn rudiments of respiratory system. The real thing—and cheaper than a toy! A terrific bargain at only—

\$2.95

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With Your Initials on Buckle

Genuine leather belt has secret zipper pocket. Keeps things you want to hide safe from prying eyes. Black leather with silvery-rodium buckle on which we engrave your initials. Waist size, 26" to 44". Print size, and initials when ordering. Only—

\$2.98



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Rush me the items checked below. Enclosed is \$ (Sorry, no COD). Your money back if not completely satisfied.

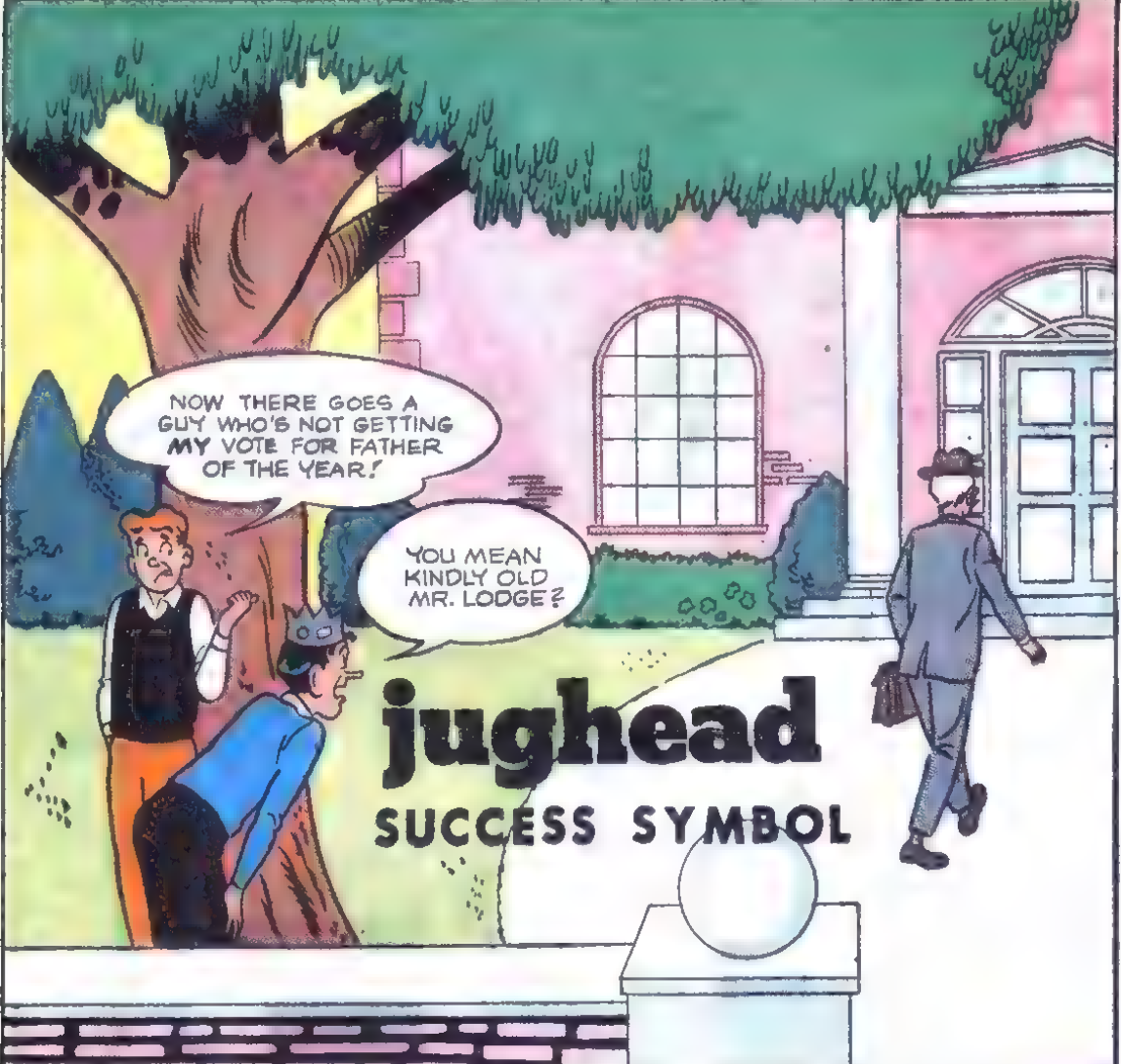
- ☐ Parachute
- ☐ Kangaroo Shoes
- ☐ Space-Bird
- ☐ Dog Whistle
- ☐ Stethoscope
- ☐ Secret Belt

Name _____

Street _____

City _____ State _____

EMPIRE MSG. CO., Dept AC-5, TUCKAHOE, NEW YORK



NOW THERE GOES A
GUY WHO'S NOT GETTING
MY VOTE FOR FATHER
OF THE YEAR!

YOU MEAN
KINDLY OLD
MR. LODGE?

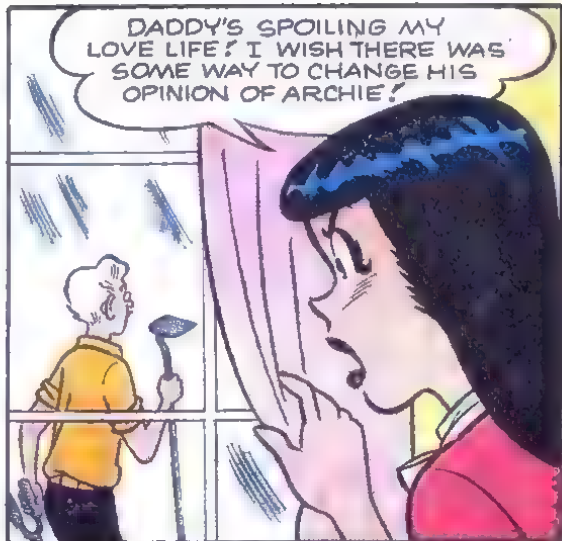
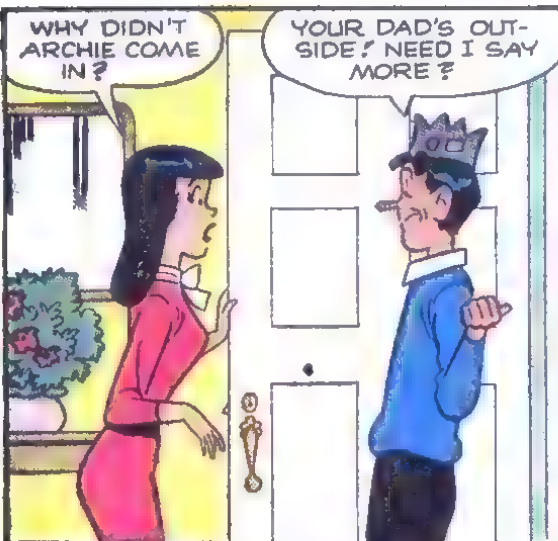
jughead

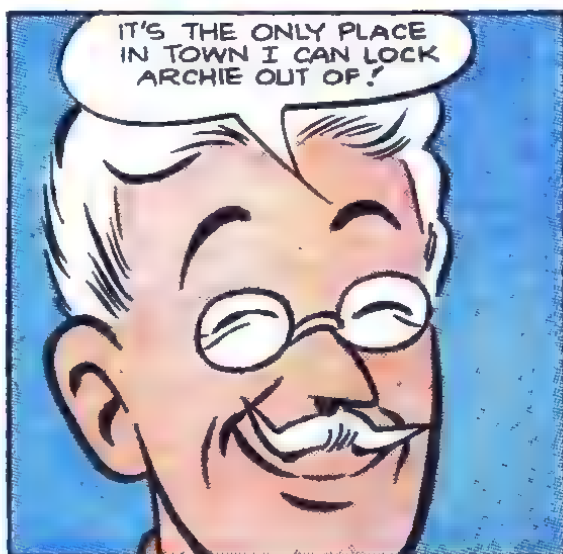
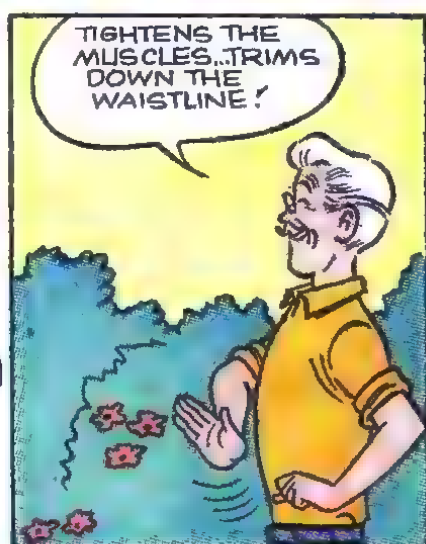
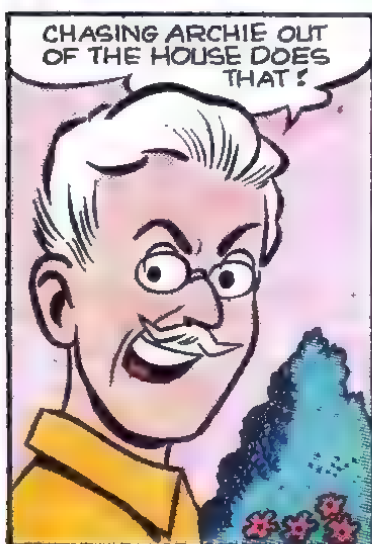
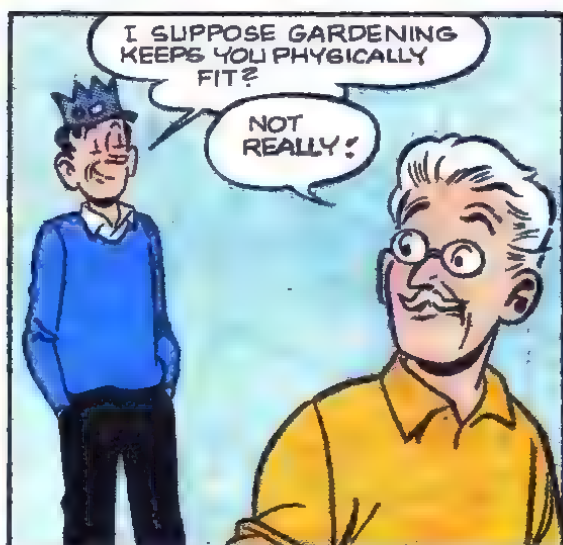
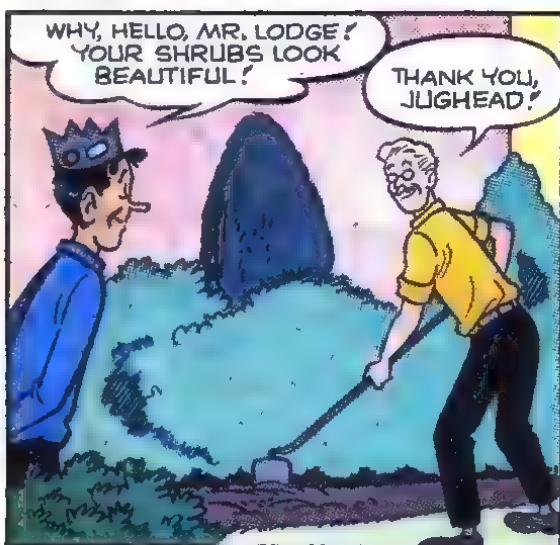
SUCCESS SYMBOL

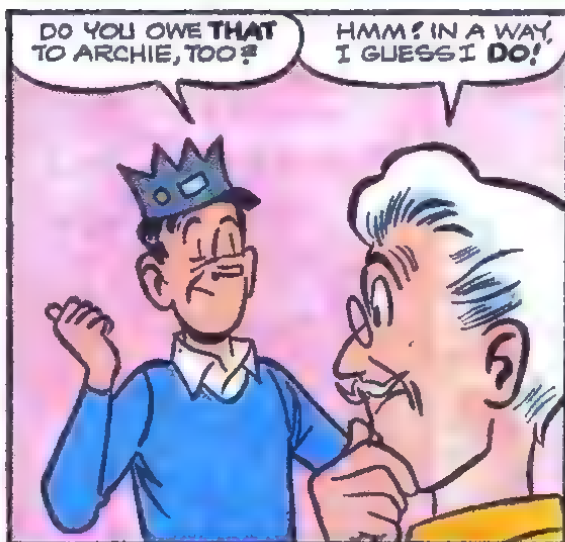
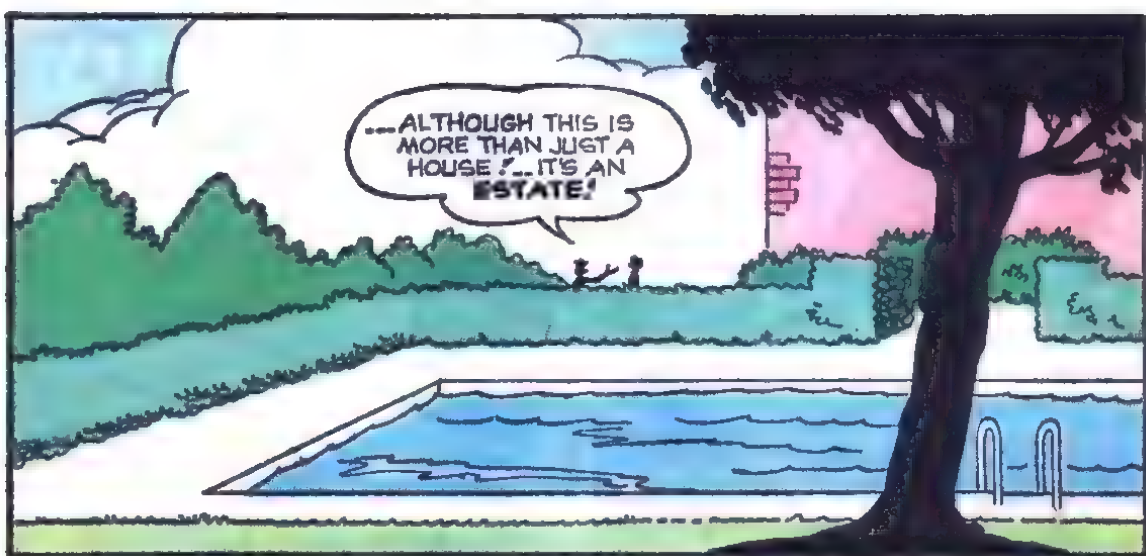
KINDLY OLD MR. LODGE
IS OUT TO PART ME
FROM MY HIDE!

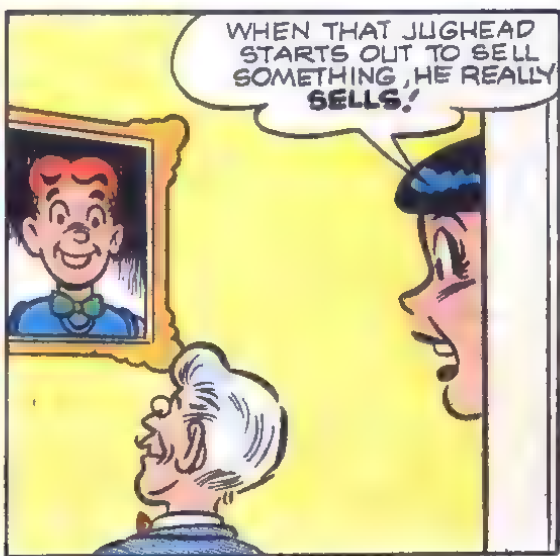
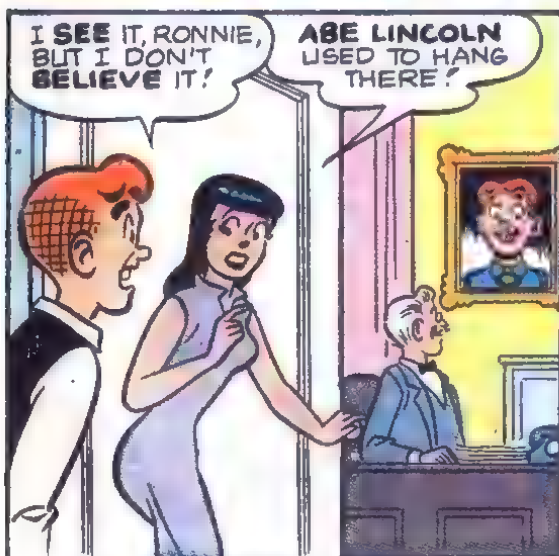
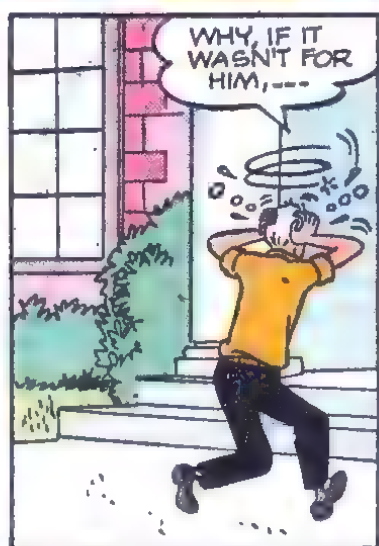
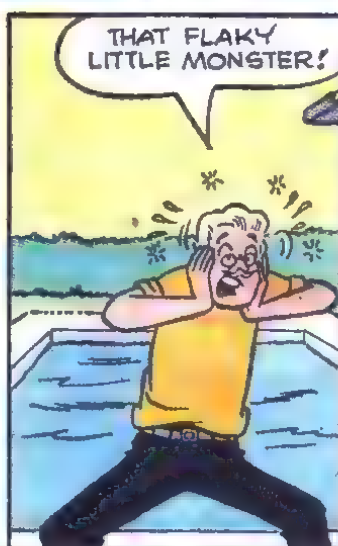
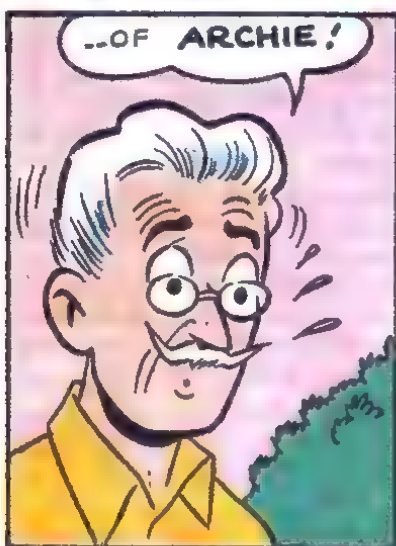
SURELY
YOU
JEST!

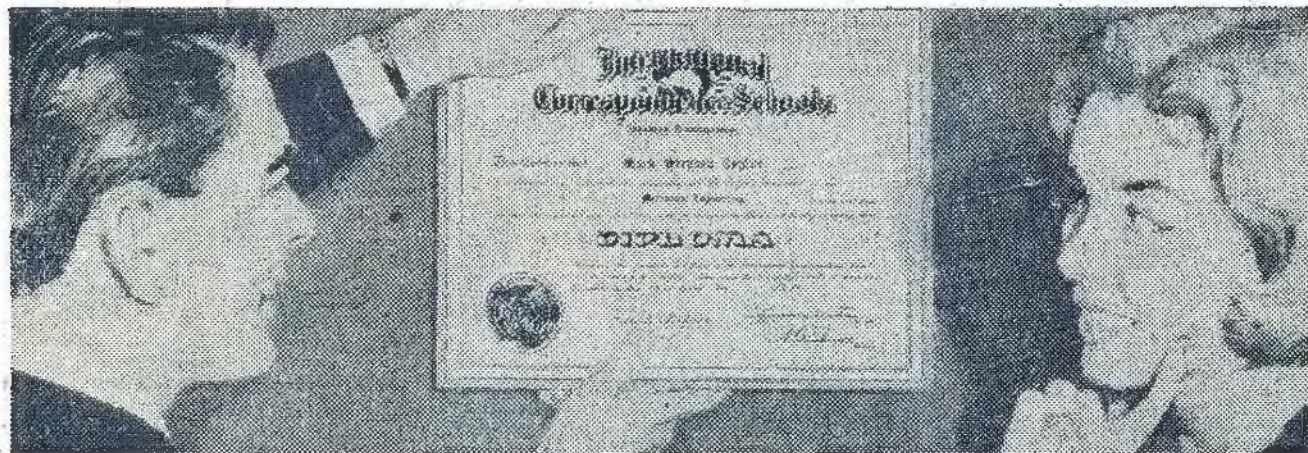
JEST MENTION MY NAME
TO THE OL' BEAR AND SEE
FOR YOURSELF!











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Not many people would deliberately take a chance with their future. Especially when it comes to their job and social life. But—that's exactly what you may be doing when you fail to realize how important a high school diploma is to your future.

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Without cost or obligation, send me "HOW TO SUCCEED" and the opportunity booklet about the field BEFORE which I have marked X (plus sample lesson):

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☐ **ART**
☐ **ENGINEERING**
☐ **RADIO-TV**
☐ **BUSINESS**
☐ **DRAFTING**

Name _____ Age _____ Home Address _____

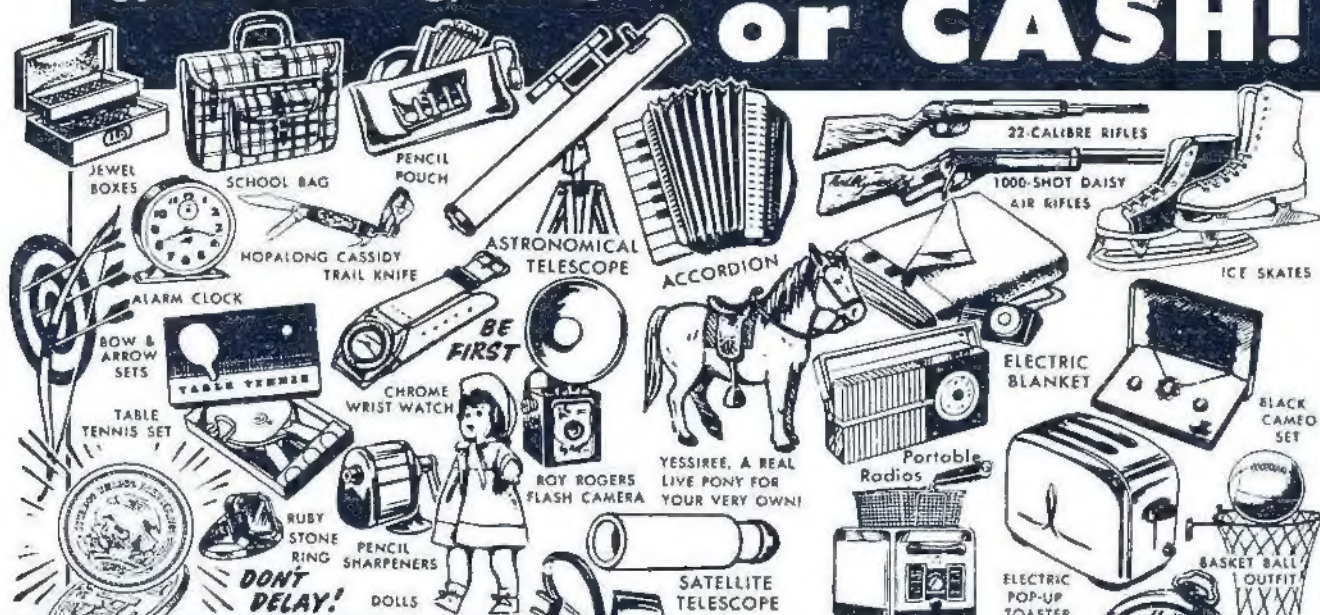
City _____ Zone _____ State _____ Working Hours _____ A.M. to P.M. _____

Occupation _____

Canadian residents send coupon to International Correspondence Schools, Canadian, Ltd., Montreal, Canada. . . . Special low monthly tuition rates to members of the U. S. Armed Forces.

BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!



YOURS FREE!

Genuine Money from Nations of the World For sending coupon Now!

REAL FOREIGN COINS

From such countries as:



Great Fun!

Start your own coin collection! JUST MAIL COUPON!

Yes! We'll send you Genuine Foreign Coins absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc. You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65¢ a package. Rush coupon to start. Mail Coupon for FREE FOREIGN COINS, BIG CATALOG and ORDER OF SALVE.

SOLD BY INDIVIDUALS AND DRUG STORES EVERYWHERE



MAIL THIS COUPON

MAIL COUPON—Foreign Coins Sent Free!

Date.....
Wilson Chemical Co., Dept. 140-21, Tyrone, Pa.
Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65¢ a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL CO.
DEPT. 140-21 TYRONE, PA.

147 FAMOUS AUTOMOBILES



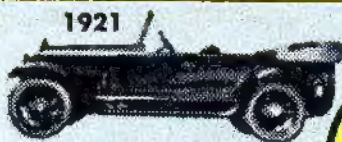
1918



1919



1920



1921



1934



1935



1936

Only
\$2.49



1937



1938



1939



1940



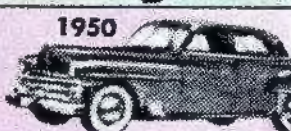
1941



1948



1949



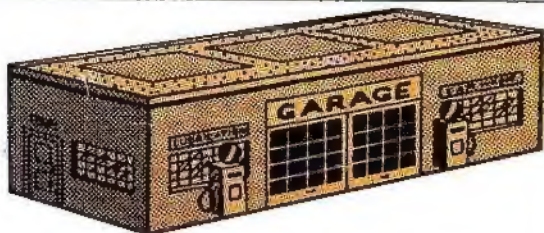
1950



1951



1958



Comes packed in this special garage box in which to store your models!

KIDS! Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! **EACH MODEL HAS THE NAME OF THE AUTOMOBILE AND YEAR ON IT** — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send \$2.49 money order or check with coupon.

Satisfaction guaranteed or your money refunded. No C.O.D.'s please!

HERE'S A COMPLETE LIST OF CARS YOU GET

1915 Buick	1932 Essex	1949 Hudson
1916 Apperson	1933 Dodge	1950 Chrysler
1917 Oakland	1934 LaFayette	1951 Nash
1918 Baker Electric	1935 Cadillac	1952 Plymouth
1919 Franklin	1936 Terraplane	1953 Mercury
1920 Chevrolet	1937 Hupmobile	1954 Chrysler
1921 Case	1938 Ford	1955 Lincoln
1922 Mercer	1939 Packard	1956 Dodge
1923 Stearns	1940 Mercury	1957 DeSoto
1924 Chandler	1941 Plymouth	1958 Ford
1925 Locomobile	1942 Lincoln	Thunderbird
1926 Cleveland	1943 Nash	1959 Rambler
1927 Jordan	1944 Willys Jeep	1960 Valiant
1928 Kissel	1945 DeSoto	1961 Willys
1929 Auburn	1946 Dodge	1962 Chrysler
1930 Cord	1947 Kaiser	1963 Oldsmobile
1931 Durant	1948 Ford	

MAIL COUPON TODAY!

Auto Models, Dept. 51
Carle Place, L.I., N.Y.

No C.O.D.'s

Gentlemen:

Please send immediately full set of 147 auto models. I enclose \$2.49. If not satisfied I may return for full refund.

NAME

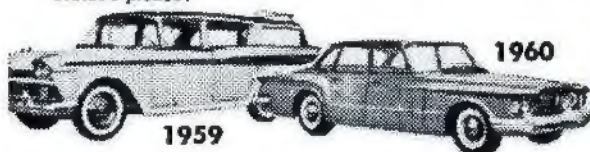
ADDRESS

CITY

ZONE

STATE

Canadian and Foreign orders: \$2.98 International Money Order with coupon.



1959

1960

Scripts by
George
Gladir
&
Frank
Doyle



ART BY
SAMM
SCHWARTZ

COMICS
CAN BE
FUN

BURGER COOKING IN BRAZIL
SAMM